

Informations Rapides

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■ Tourism occupancy in hotels, campsites and holiday and other short-stay accommodation in metropolitan France – Q3 2018

In Q3 2018, tourist collective accommodation attendance increased more moderately (+1,1 % over one year, after +1,7 % in the previous quarter)

Tourist numbers in metropolitan France was only driven by non-resident

In Q3 2018, throughout metropolitan France, the number of overnight stays in tourist collective accommodation was up by 1.1% compared to the same period of 2017. This increase reached 1.7% the previous quarter. Thus, after the clear dynamics of 2017, attendance returned to a moderate growth pace. As in previous quarter, the number of overnight stays was driven by non-resident (+4.6%), while the numbers of residents fell (-0.5%).

In hotels, the number of overnight stays of non-resident grew strongly

In Q3 2018, attendance in hotels increased by 2.1% compared to the same quarter of 2017 (after +1.3% in the previous quarter).

Occupancy was similar in chain hotels and independent hotels. The rise was particularly marked in the high-end (+6.6% in 4 or 5 stars).

Attendance of non-residents speeded up (7.2% after 5.9% in the second quarter), that of residents was down for the second consecutive quarter (-1.2%, after -1.3%). Thus, the dynamic gap between the two customers was important and concerned all spaces.

Occupancy in hotels rose most in Île-de-France (+7.1%), more than in mountains (+1.9%) and in coastlines (1.4%). It was stable in provincial urban area and decreased in other area (middle mountain areas and rural areas).

Occupancy in Holiday and other short-stay accommodation was marking time

Attendance at holiday and other short stay accommodation (HOSSA) declined slightly compared to the same quarter of 2017 (-0.7% year-on-year).

Overnight stays in Q3 2018*

	Nights of the quarter		Year-on-year (%) (Q/Q-4)		
	Total nights (millions)	% of foreign nights	Total	Foreign	French
Total	202.6	32.6	1.1	4.6	-0.5

Hotels	69.1	41.7	2.1	7.2	-1.2
Unclassified	8.8	32.2	21.5	35.5	15.8
1 and 2 stars	16.2	30.9	-10.3	-2.2	-13.4
3 stars	26.3	41.2	2.5	5.5	0.4
4 and 5 stars	17.8	57.1	6.6	7.9	4.9

hotel chain	32.3	43.2	2.0	7.2	-1.7
independent hotel	36.8	40.5	2.3	7.2	-0.8

Ile de France	19.6	65.0	7.1	11.3	0.1
Provincial urban area	24.4	33.1	0.1	4.2	-1.8
Coastlines	15.2	35.3	1.4	5.6	-0.8
Ski mountain area	2.3	28.4	1.9	8.0	-0.3
Other area	7.6	26.4	-1.8	-0.8	-2.2

Holiday and other short-stay accommodation	36.6	17.7	-0.7	-1.4	-0.6
Tourism residences	25.7	21.0	1.7	-4.9	3.6
Other	10.8	10.0	-6.1	21.1	-8.4

Ile de France	3.3	38.1	20.2	15.1	23.5
Provincial urban area	6.0	18.4	3.7	-15.6	9.3
Coastlines	15.2	15.4	-2.2	0.4	-2.7
Ski mountain area	5.5	11.1	-12.4	-11.4	-12.6
Other area	6.5	17.7	1.3	1.5	1.3

Campsites	97.0	31.7	1.1	3.5	0.1
Unclassified	4.2	30.5	-6.3	-5.9	-6.5
1 and 2 stars	12.0	26.5	-4.6	-0.4	-6.1
3 stars	30.6	31.2	0.6	1.5	0.2
4 and 5 stars	50.1	33.4	3.7	6.2	2.4
bare pitches	47.5	41.1	-1.5	1.5	-3.4
pitches with rental accommodation	49.5	22.8	3.8	3.8	2.8
coastlines	54.9	26.7	2.4	6.9	0.9
except coast	42.0	38.4	-0.5	0.6	-1.1

Reference area : Metropolitan France

*provisional data

Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

It was still buoyant in the second quarter (3.7%). Unlike hotels and campsites, non-resident customers was lacking (-1.4% over one year), after more than one year of continuous growth. Furthermore, occupancy of customers living in France slightly weakened. The rise in overnight stays remained very strong in Île-de-France (+20.2%), more marked than provincial urban area (+3.7%) and the other spaces.

On the other hand, occupancy fell back on coastlines and especially fell in mountain areas (-12.4% over one year), both resident and non-resident customers.

Occupancy in campsites continued to increase

Attendance in campsites continued to increase by 1.1% over one year, mainly due to non-resident customers (+3.5%). Growth was driven by high-end campsites (+3.7% in 4 and 5 stars) and essentially concerned pitches with rental accommodation. Occupancy in coastlines (+2.4%) benefited from very favorable weather conditions in the third quarter and from the contribution of non-residents (+6.9%).

Sustained attendance in August and September

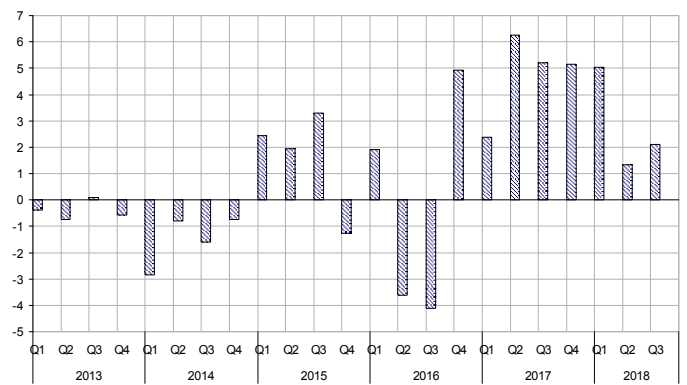
Occupancy dropped slightly in July compared to the previous year, due to the absence of a long week end for July 14, late school holidays and perhaps a football World Cup effect, which would have caused a shift in summer break. On the other hand, the particularly favorable weather conditions increased the overnight stays in august and september, exceeding a year 2017 already record.

Revisions

Compared to the previous publication, the overall variation in the number of overnight stays in Q2 2018 has been lowered (+1.7% instead of +2.1%). It has been lowered for campsites (+0.8% instead of +1.7%), for HOSSA (+3.7% instead of +4.4%) and has been unchanged in hotels.

Overnight stays in hotels

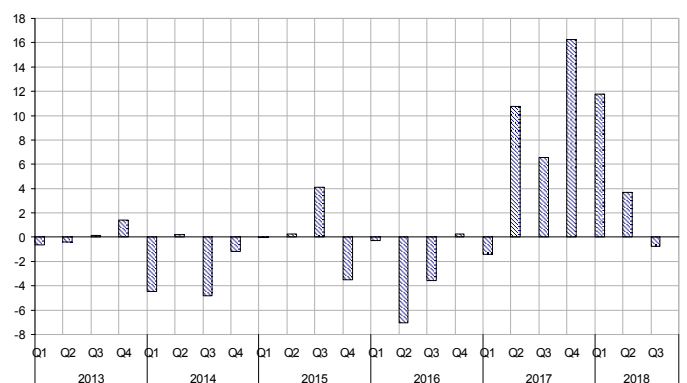
Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

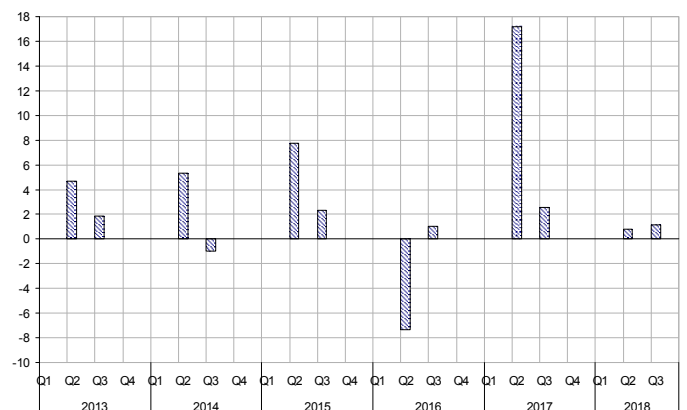
Overnight stays in HOSSA

Year-on-year (Q/Q-4) in %



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE


Overnight stays in campsites



Source: INSEE, in partnership with the Regional Committees of tourism (CRT) and DGE

For more information

INSEE conducts monthly surveys on attendance in collective tourist accommodation: hotels, campsites and holiday and other short-stay accommodation (HOSSA). These include tourist homes (including "aparthotel"), holiday villages, family homes and youth hostels. They do not include accommodation offered by private persons

- Complementary data (long series, monthly data) and metadata (methodology, linked internet pages, etc.) are available at the following address: <https://www.insee.fr/en/statistiques?debut=0&theme=30&conjoncture=18>
- Historical data are available on the BDM: <https://www.insee.fr/en/statistiques/series/102414599>
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Next issue: 8 février 2018 à 12h00